

# COOKIE POLICY GUIDELINES

## 1. What are cookies?

Cookies are files that store and retrieve information about the user's browsing habits. The information obtained is related, for example, to the number of pages visited, the language, the place from which you access, the number of new users, the frequency and recurrence of visits, the time it lasts, the browser or the computer from which the visit or the application is performed.

## 2. What types of cookies do we use?

The types of cookies used when browsing through the website (hereinafter, the "Website") are those listed below:

### Based on the entity that manages them:

- Own cookies: they are sent to the user's device from a computer or domain managed by the editor itself and from which the service requested by the User is provided.
- Third-party cookies: these are sent to the user's device from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through the cookies.

### Based on the length of time they remain active:

- Session Cookies: they collect and store data while the user accesses the Web.
- Persistent Cookies: collect data stored in the device and are accessed and processed during the defined period.

### Based on their purpose:

- Technical Cookies: allow navigation through the Web and the use of different services that exist in the same as it could be to control traffic and data communication, make the buying process of an order or use security features during navigation.
- Personalization Cookies: allow the user to access the service based on predefined characteristics.
- Analysis cookies: allow the monitoring and analysis of user behavior (for example, to measure the activity of the application, the elaboration of user profiles, etc., in order to introduce improvements in the service based on the usage data made by users).
- Advertising Cookies: allow the effective management of advertising spaces included on the Web, based on criteria such as the edited content or the frequency at which the ads are displayed.
- Behavioral advertising cookies: allow the management, in the most effective way possible, of the advertising spaces included in the Web. These cookies store information on user behavior obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on the same.

Below is a list of all the specific cookies used by the website:

Cookies	Función	Caducidad	Origen
<b>Google Analytics</b>	Analytics: We send the user's behavior within the website, either making "tracks" of the navigation of the screens that the user sees, as well as events that he or she performs. This allows us to track and analyze your browsing behavior.	2 years	third party cookies
<b>Necessary Cookies</b>	This Cookie is used to remember the consent of users for the use of cookies in the 'Necessary' category.	1 year	own cookies

### 3. How are cookies managed?

The user has the option to allow, block or delete cookies installed on their device in the cookie settings window.

In addition, disabling cookies may modify the functioning of the website. Please refer to the instructions and manuals of your device for further information.

In the event of blocking the use of cookies on your device, it is possible that some services or functionalities of the website may not be available.

Please note that if you accept third-party cookies, you must delete them from the browser options or from the system offered by the third party itself.

### 4. Information on the identification of cookies

Below, you can see the identification of third parties that use cookies. Through the links we provide, you can access information about their policies in this regard:

#### **Analytics:**

Google Analytics is governed by Google's general terms and conditions accessible at <http://www.google.com/analytics/tos.html> and Google's privacy policies accessible at <http://www.google.com/intl/es/policies/privacy/> and <http://www.google.com/intl/es/analytics/privacyoverview.html>

These cookies will be installed as long as you have accepted their use; otherwise, if you do not expressly consent to their use, they cannot be used by the identified third parties. Likewise, depending on the browser used, third-party cookies may be blocked by default without being installed, depending on the configuration of the browsers themselves.

### 5. To which countries will my data be transferred?

Your data will not be transferred to countries outside the European Economic Area (EEA). However, if there is a transfer of your data to non-EEA countries, the transfer will be carried out on the basis of an adequacy decision or any other measure providing adequate safeguards.

You can find out more about transfers to non-EEA countries that, where appropriate, are made by the third parties identified in this Cookie Policy in their corresponding policies.

### 6. Information on profiling:

When profiling involves automated decision making with legal effects for you as a user or when they significantly affect you in a similar way, we will inform you about the logic used, in the Privacy Policy.

## **7. Updating of the cookies policy**

In the event that the characteristics or purposes of use of cookies on the Web are modified, you will be informed about these changes in order to obtain your consent again.

For the rest of the information of Article 13 of the General Data Protection Regulation (GDPR), including the rights of data subjects, please see our Privacy Policy.